THE WINGROUP

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THE WINGROUP

THE WIN GROUP IS A CERTIFIED WOMAN BUSINESS ENTERPRISE

MEETINGS, INCENTIVES, EVENTS, CONSOLIDATION CONSULTING, THE MICE PaD
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It's hard enough for your internal planners to find the **time, resources, technology** and **creative edge** for an organization of 10 people let alone 100 +

Do I have the ability to capture and analyze total spend for meetings and events across my organization?

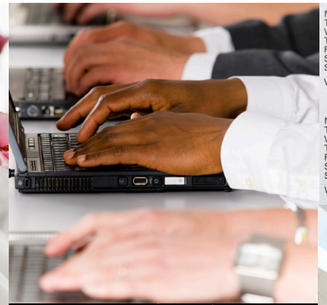
'What does my organization do to generate value and savings with its meetings and events programs?

Who is defining our organization's events strategy, assessing our current practices and identifying performance improvement opportunities?

How do I get the best value out of my organization's meetings and events suppliers each and every time?

Do my event organizers have issues with designing and producing efficient, customized events?

THE WINGROUP



THE WIN GROUP

We Create and Deliver Exceptional Corporate Experiences!

The Win Group is your full service solution combining a consultative approach with perfect customer care to create your most measurably effective and memorable Meetings, Incentives & Corporate Events.

ordinary to extraordinary

- Strategic Planning
- Web Design & Registration
- Communications
- Site Selection
- Supplier Contract Negotiations
- Program Administration
- Audio Visual
- Team Building Activities
- On-Site Management
- Security
- Budget Management
- Speaker Bureau

business motivation

- Strategic Planning
- Theme Development
- Promotional Campaign
- Custom Web Sites
- Site Selection
- Supplier Contract Negotiations
- Promotional Items/Gifts
- Program Administration
- Entertainment
- Dine-Arounds
- Tours & Cultural Activities
- Team Building Activities
- On-Site Management
- Gala Award Events
- Budget Management

creating experiences

- Event Design
- Décor
- Promotional Campaign
- Web Design & Invitations
- Supplier Contract Negotiations
- Budget Management
- Entertainment
- Audio Visual
- On-Site Management
- Security
- Catering Management
- Transportation

measurable effectiveness

- Registration of Meetings and Related purchases
- Standardized Contract Administration
- Standardized Practices to Minimize Risk Exposure
- Standardized Practices to Reduce Costs (25-40%)
- Automate and Track Spend
- Savings and Risk Exposure
- Establish Benchmarks and Obtain Collective Business Intelligence
- Implement Vendor Management & Preferred Supplier Strategies

MICE PaD

online integration

- Custom Web Design
- Web Registration
- Real Time PNR Data Retrieval and Creation
- Air Bookings in Native GDS Integrated w/ Attendee Registration
- Reporting
- History
- Full Meeting & Event Services

THE WIN GROUP (Strategic Meetings Inc.) has over 50 years of combined industry experience injecting a **"Customer First"** Philosophy that we stand by. We are a Certified Woman Owned and Operated Company. Our measurable ROI includes Integrated Technology for all components of meetings and Incentives, Consultative Approach versus fulfilment only, Competitive Pricing with Value Added Services and a track record of achieving Corporate Meeting Consolidation Goals.

"A special word of gratitude to you for creating an incomparable evening at The Harvard Club. I am amazed at your ability to attend to every detail, keep everyone grounded and make the most complex 'appear' effortless. You and your team are extraordinary!"

"I just wanted to take a moment to say thank you. I know we had a successful incentive program due to all your efforts, most notably the vendor negotiations, final auditing, and ensuring the hotel delivered quality service. The entire program received an extreme amount of positive feedback adding to the ROI. The Win Group is by far the best company we've ever worked with!"

"Many many many thanks for, once again, being one of the hardest working, most creative, most flexible member of the NBTA Travelport Corporate Solutions Team. Your big ideas and small touches make our events an absolute success."

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